



Communiqué

SPRING 2005

JGH Donor honours a trusted doctor and lifelong friend



from left to right: Mr. Myer Bick, Mrs. Marianne Hagen, the late Mrs. Bella Gomberg, Mr. Rolf Hagen, Dr. Charles Gomberg and Dr. David Langleben

There is no greater success than when a person is able to give back to the community that embraced him. Mr. Rolf Hagen embodies that kind of success – his continued support of the Jewish General Hospital speaks volumes about not only his selfless character, but also his faith and belief in the JGH staff.

One of ten children, Mr. Hagen moved to Canada from Europe in 1955, looking for opportunity in a new country. He started a pet supply business that imported from Europe and sold in North America. The company, Hagen Industries Ltd., which celebrates its 50th

anniversary this year, is now one of the largest privately owned pet supply companies in the world and has evolved from an importer to a manufacturer and exporter.

In 1958, Mr. Hagen was first introduced to Dr. Charles Gomberg who performed the medical exam for his first insurance policy. That meeting proved to be the start of a lifelong relationship between the men, as doctor and patient and as friends. Over the years Mr. Hagen has continued to turn to the JGH for his care, most recently from Dr. David Langleben, who treated both Mr. Hagen and his wife Marianne for cardiac related issues.

To honour his trusted friend and physician, Mr. Hagen made a generous donation to the Cardiology Department.

When Rolf and Marianne Hagen celebrate the company's 50th anniversary on May 7, they will not only be looking back on the great success they found in a new country, but also the wonderful hospital and caregivers who gave them a reason to give back. **For more information on how to make a donation in someone's honour, please see the "In Honorarium" article on page 3, or contact the foundation at (514) 340-8251.❖**

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A Word from the President



Welcome to this first edition of the JGH Foundation Communiqué, the newsletter dedicated to you, the valued supporters of the Jewish General Hospital.

With private donations playing such a vital role in the maintenance and advancement of quality medical care for which the JGH is renowned, our purpose is to acknowledge you, our donors, and to provide progress reports on the projects your generosity make possible.

It is thanks to donor support that the Jewish General Hospital has recently initiated projects to advance quality medical care and cutting-edge research that lies at the very heart of our reputation. In this inaugural edition of the Foundation's Communiqué, we highlight three such projects that will have a profound effect on our future.



New Cummings E Pavilion With all the new floors already framed, construction of the addition to the Cummings E Pavilion is on schedule for completion by the end of 2005. The new floors will be used for clinical care and research. The main beneficiary of this greatly expanded facility will be the new Segal Comprehensive Cancer Centre.

Segal Comprehensive Cancer Centre Supported by an extremely generous gift from Leonor and Alvin Segal and family, the Segal Comprehensive Cancer Centre is scheduled to open in early 2006. It will feature facilities that offer patients a full range of cancer-related services in one central location, thereby speeding up diagnosis and accelerating treatment. Patient care will be further enhanced by a coordinated approach to prevention, diagnosis, treatment, education and research.

New Nuclear Medicine Facility The JGH is also pleased to announce that the new nuclear medicine facility will open in June 2005. It will house the new PET/CT machine, which has been acquired through the generosity of the Fish, Fruchter, and Stendel families.

We hope you enjoy reading about these exciting developments in this first edition of JGH Foundation Communiqué. We look forward to bringing you future editions and would welcome any input you might care to submit... we thank you again, from the bottom of our hearts, for your continued support.❖

A handwritten signature in blue ink, appearing to read "Myer Bick".

Myer Bick, President and Chief Executive Officer, JGH Foundation

How To Make Your Gifts Go Further!

The Monthly Giving Program is an easy way for individuals to help the Hospital throughout the year. By making an arrangement for a specific amount of money to be debited monthly from your bank account, Visa or MasterCard, you will be able to maximize your much needed support. What could be more convenient?

The Monthly Giving Program allows us to make your gifts go further by eliminating solicitation letters, reducing the cost of processing donations and saving on postage. These savings are applied directly to the programs that you support, magnifying the impact of your gift.

Receipts for tax purposes are sent out once per year in January.

For more information on how to join the Monthly Giving Program, please contact the Foundation at (514) 340-8251. ❖

Italian Club Helps JGH by Honouring Friend

A social club in Montreal's Italian community has honoured the memory of Salvatore Taddeo, a former Jewish General Hospital staff member, by donating more than \$7,000 to the JGH Foundation. Since Mr. Taddeo died of Non-Hodgkin's Lymphoma on Oct. 26, 2002, a decision was made to earmark the funds for the Segal Comprehensive Cancer Centre.

This generous contribution was made by the Pettoranello Di Molise, a social club and focal point for Italians from the town of Pettoranello, whose members stay in touch with their roots by holding several social events each year. Salvatore Taddeo was a member of the club along with his brother-in-law, Sebastiano Fuschini, and nephew, Armando Taddeo, both of whom are JGH employees.



In 2004, Club President Tony Perna and his wife, Mary, won unanimous approval for their recommendation that Mr. Taddeo's memory be honoured by having the proceeds of that year's golf tournament donated to the JGH Foundation.

Since most of the supplies for the tournament were also donated, the event at the Club de Vercheres truly was a community-based effort.

By making a gift in memory of Mr. Taddeo, the members of Pettoranello Di Molise not only honoured his name, but provided essential support in ensuring the ongoing and future excellence of patient care, research and teaching at the Jewish General Hospital. ❖

How to Pay Tribute to Someone Special

When words are not enough to express your feelings, we invite you to share them through an In Honorarium tribute gift.

Whether to celebrate a special birthday, anniversary, or birth of a child, congratulate a family member or friend, or to show your appreciation to a doctor or nurse for care received, tribute gifts speak volumes on your behalf.

Notification of your gift will be sent to the person being honoured and you will receive an official receipt for income tax purposes.

For more information about making an In Honorarium donation in support of patient care, education and research at the Jewish General Hospital, **please contact the Foundation at: (514) 340-8251.** ❖

Bequests And Other Planned Gifts

Ensure tomorrow's healthcare excellence... today

Your planned gift will ensure that the hospital's tradition of providing healthcare excellence in a caring and dignified manner will be carried forward into the future.

THERE ARE SO MANY WAYS TO SHOW YOU CARE...

There are many simple and effective ways to secure first-quality healthcare without causing financial hardship to you and your family. In many cases, simply by redirecting your tax dollars, you can provide a generous gift to the hospital.

BEQUEST: Through your will you can leave a specific amount, a percentage, the remainder of your estate or any other asset (artwork, shares, property, registered retirement savings plans, etc.).

LIFE INSURANCE: Life insurance is useful in estate planning for reducing tax liabilities and minimizing the cost of gifts to the hospital.

ENDOWMENT FUND: The creation of an endowment fund provides a perpetual source of income for the purpose of your choice.

CHARITABLE REMAINDER TRUST: A charitable remainder trust provides the opportunity to make a sizable donation to the JGH today, receive immediate tax benefits and an income for life.

THESE ARE JUST SOME OF THE WAYS YOU CAN ENSURE A HEALTHY TOMORROW.

Your professional advisors can help you select the type of gift that is best suited to your financial and estate planning needs. Members of the JGH Planned Giving Professional Advisory Committee are also available to provide assistance.

THE LEGACY CIRCLE

We believe that a planned gift is from the heart and deserves special recognition. For this purpose the Legacy Circle has been established in celebration of those committed to securing first-quality healthcare for generations to come. ❖



How to Set Up a Memorial Fund...

When a relative or close friend passes on, people often ask family, friends and colleagues to make a gift to the JGH Foundation in lieu of flowers. Creating a memorial fund is a wonderful way to celebrate precious times spent together, and lets memories live on through the amazing advances donations make possible: enhanced patient care, cutting edge research and the education of the doctors of tomorrow.

When you set up a memorial fund, you create an eloquent testimonial to someone who touched your life. And, unlike flowers, it will live on forever. In fact the JGH Foundation maintains a permanent record of all memorial funds, which can be designated to the area of your choice—perhaps a department that was important to your loved one.

The Foundation will acknowledge all donations with a card of thanks and let you know who has extended their hand in support, in your time of need.

For more information about creating a Memorial Fund or making an In Memoriam gift, please contact the Foundation at (514) 340-8251. ❖

In a bold display of courage and commitment, thousands of Montrealers are registering to participate in this unforgettable Weekend to benefit breast cancer research, treatment and prevention at the hospital's newly established Segal Comprehensive Cancer Centre. For more information, call 393-WALK or visit www.endcancer.ca



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