SPECIAL REPORT
A focus on vital initiatives in need of your support

CHARTING THE Future of HEALTHCARE
Greater access & better service to meet growing demands

Dr. Jeff Golan
JGH Neurosurgeon

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JGH Neurologist

In this issue...
- Medical imaging.... More equipment needed.
- Bridging generations... JGH fundraising family style.
- Community action... JGH Foundation events.

November 2010
Jewish General Hospital Foundation
jghfoundation.org
Browns Shoes is proud to sponsor and encourage the research to cure Alzheimer Disease.
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View

It's all about people...

Throughout its storied history, the Jewish General Hospital has always managed to rise to the challenge and remain at the forefront of scientific discovery, innovation and clinical excellence for the greater benefit of the many diverse communities it serves. Today, the JGH has a well-earned reputation as one of the premier hospitals in Montreal and Quebec, as much for the quality of the care it provides as for its family atmosphere, the compassion of its staff and its unique focus on the patient as a person first and foremost.

The challenges may vary but the key to our continued success is always the same: people. People who not only provide superior care but who go above and beyond because they care for the well-being and health of other people. People who share the endearing values and qualities that make the JGH such a special and valued institution: commitment, compassion and excellence. Quality people who make a difference.

The ability of the JGH to meet the current and future healthcare needs of our fellow citizens from Montreal and Quebec is driven first and foremost by the JGH community – from our doctors, researchers, nurses and other health professionals whose vision, compassion and expertise are shaping the future of healthcare, to our friendly and caring support staff and volunteers, to our donors, canvassers and partners whose dedication and support empower us to turn our vision into reality. A strong partnership between those we serve and our many supporters is what enables us to make things happen.

This special report presents some of the exciting new projects that are part of our plan to build on these strengths and values and put in place the latest skills and technology that will drive continued excellence in patient care, research and teaching. All of these initiatives respond to a key question: What facilities can we renovate or build, what equipment can we acquire, what programs and services can we implement so as to allow our staff to do the best job they can, to attract and recruit the best health professionals and to make a real difference to the health and well-being of our patients in the short and long term? These vital areas of innovation will result in enhanced health care outcomes for all the communities we serve.

We all have a vested interest in accessible, quality healthcare, and by working together we can achieve our common goal of better health and better healthcare for the people of Montreal and Quebec, now and in the future. We do know that we can count upon your goodwill and support as we strive to meet these challenges.

Enjoy the read and may we grow together in health.
Celebrating the beginning of a new life together...

When Daniella Guindi and Sheldon Cohen got married on August 8th, 2010, they decided to replace the usual wedding favours with a thoughtful donation to the JGH in honour of all their guests. The couple felt it was a truly unique and meaningful way to celebrate the beginning of their new life together and thank family members and friends for sharing their moment of great happiness. For Daniella, who is a medical student at McGill University, it was also a natural step in the path of a lifelong commitment to the wellbeing and health of the community.

Sweet smiles at the JGH...

On June 17, 2010 representatives from Regal Confections joined Larry Sidel of the JGH Foundation to distribute more than 1,800 complimentary chocolates to doctors, staff and visitors at the Segal Cancer Centre, in Emergency, Dermatology, Orthopedics, Gastroenterology and the Intensive Care Unit. The response from patients, their families and visitors has been nothing short of extraordinary. “It is a very rewarding experience to see a small chocolate light up a big smile”, says Angie Holman, Assistant to the President, Regal Confections, at the conclusion of the two-hour tour.

From strength to strength...

As one of the first meaningful actions in his adult life, Jeremy Herman proudly decided to give a portion of the cash gifts he received from his Bar Mitzvah to the JGH. In doing so, he wanted to honour the memory of the late Lawrence Lewin, who lost his battle against lung cancer in 2007 but whose vision and spirit live on through his gift to the JGH Division of Pulmonary Diseases. Jeremy’s gift was used to acquire a blood pressure monitor for the Treatment Centre on the 8th floor of the Segal Cancer Centre.

Honouring a life-affirming gift.

On July 15, 2010 Alice & Joel Raby and Family were honoured at a reception for their wonderful gift to the JGH Division of Cardiology which enabled the creation of the Beth Raby Congenital Heart Disease Clinic. This unique Clinic was established to help the JGH provide expert care for patients who suffer from a congenital heart condition and as a way to pay a truly significant and enduring tribute to Beth Raby, their late daughter, who passed away due to a congenital heart defect. “We are truly grateful to Alice & Joey Raby for playing such a key role and making a significant difference for adults who suffer from congenital heart disease. The JGH is deeply honoured to have Beth’s name represent such a life-affirming contribution to cardiology care at our hospital,” says Morton Brownstein, co-chair of the Power to Heal campaign.

Share your stories with us by visiting http://stories.jghfoundation.org or writing to info@jghfoundation.org
Molecular pathology is an emerging, leading-edge discipline within pathology that is currently revolutionizing treatment for cancer patients. Molecular pathology typically analyzes key DNA, RNA, or protein biomarkers to identify a disease, determine its course, evaluate and predict response to therapy, or assess an individual's predisposition to a disease.

Molecular pathology is yielding important new insight into the causes and mechanisms of diseases and drug response, and in understanding the effects of genes and environment in disease predisposition. It is paving the way for personalized medicine, which focuses its attention on factors specific to an individual patient to provide individualized care; information about a patient's genes, proteins, and environment is used to prevent, diagnose, and tailor medical care to that individual's needs.

"A Molecular Pathology Institute will enable us to save thousands of lives by implementing molecular screening programs, as well as identifying new therapeutic targets & predictive biomarkers"

- Dr. Alan Spatz, Director, Department of Pathology

The use of molecular pathology tests is currently revolutionizing treatment for cancer patients. Targeted therapies that take advantage of the knowledge about a specific individual's cancer cells are currently being applied to treat various cancers including breast, lung, colon and leukemia. In the near future, it will also impact ovarian and prostate cancers, as well as neurological and cardiovascular diseases.

Building a new Molecular Pathology Institute at the JGH is totally vital to ensure that our fellow citizens from all over Montreal and Quebec reap the benefits of cutting-edge personalized medicine.

In brief...

The Molecular Pathology Unit of the JGH
- Is a national Centre of Excellence and Reference Centre for specific breast cancer tests
- Performs more than 4,000 clinical molecular pathology tests per year
- Is rated as one of the best in Quebec
- Is one of the most efficient and one of the busiest centres in Quebec

In numbers...

<table>
<thead>
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<th>Percentage</th>
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<td>75%</td>
<td>Population for which a cancer drug is ineffective or toxic</td>
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<tr>
<td>40%</td>
<td>Percentage of women who will develop cancer during their lifetime</td>
</tr>
<tr>
<td>45%</td>
<td>Percentage of men who will develop cancer during their lifetime</td>
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1 in 4 Canadians are expected to die from cancer

Fundraising goal: $4.5 million
In brief...
The Skin Cancer Clinic at the JGH
- Is one of, if not the busiest skin cancer practices in the country
- Receives referrals from over 75 dermatologists, plastic surgeons, otolaryngologists and ophthalmologists in the province for assessment of complex skin cancers
- Has seen its volume of Mohs surgery increase three-fold in seven years
- Has been recognized as a level 3 supraregional interdisciplinary team by the government of Quebec
- Trains all McGill dermatology residents in the evaluation of and surgery for skin cancer
Centre for **SKIN** Cancer

Fighting the most common and fastest growing form of cancer in Canada.

Skin cancer is the most common cancer in Canada. While it affects mostly the elderly, more and more teenagers and young adults are also getting skin cancer. Its incidence is increasing rapidly, in spite of the fact that most skin cancer is preventable. The actual extent of the crisis is, however, not really known due to a lack of statistic-gathering resources.

The Division of Dermatology is essential to the diagnosis and treatment of skin cancers, serving as a primary dermatological malignancy treatment centre and an adjunctive diagnostic centre aiding in the diagnosis of other malignancies.

"The Skin Cancer Centre and National Tumour Registry will lead the way for the ultimate benefit of thousands of people in our community and beyond who deserve the best care there is."

- Dr. Manish Khanna, Director of Dermatology Oncology at the Segal Cancer Centre

The JGH is doing its part and is among a handful of hospitals in Canada to perform Mohs micrographic surgery – a specialized technique for the surgical removal of high-risk skin cancer that offers the highest cure rate for non-melanoma skin cancer (the most common form of skin cancer) while conserving as much unaffected tissue as possible. It can significantly decrease mortality and improve quality of life compared to other, more conventional therapies. The rate of cure of these tumours using this procedure is 99%.

Unfortunately, with its current limited resources, the Division cannot keep up with the growing demand for its services and even less address the urgent need for prevention and early detection.

The creation of a Skin Cancer Centre at the JGH will provide a sustainable solution and make a huge difference in preventing skin cancer and increasing survival and quality of life for those who develop the disease. The Centre will consolidate specialized resources and the expertise of healthcare providers in an effort to address the growing need for research, prevention and treatment of skin cancer and comprehensive patient care in our community and beyond. It will comprise one-day surgery suites, a pathology lab, a private waiting area for patients and their families, a microscope reading room, exam rooms, clean and dirty utility rooms – all of which are required to provide optimal working conditions to perform Mohs surgery efficiently and safely and meet the growing demand. Creation of the Centre will include the hiring of two full-time nurses, including a pivot nurse who will coordinate care and provide support to patients and their families through the entire process. It will also support clinical research to help prevent and treat basal cell carcinoma, which is the most common type of skin cancer, and melanoma, which is the most common lethal type of skin cancer.

For its part, the creation of the National Skin Cancer Tumour Registry at the JGH will provide Canada with a breakthrough program with which to better follow and analyze trends in skin cancer, ultimately leading to more targeted and successful treatments.

**In numbers...**

1 in 3 Caucasians develop skin cancer

- **Fundraising goal:** $2 million
- 95% Of skin cancers are curable provided there is early detection & treatment
- 90% Of skin cancers are caused by exposure to the sun
- 2 in 5 Number of patients in which skin cancer will recur within 5 years
Digital Mammography
Providing enhanced and safer early detection of breast cancer for women and men.

Mammography is the most important tool in the early detection of breast cancer. It detects breast cancers approximately one to 4 years before they become clinically detectable. Periodic mammography for women between the ages of 50 and 69 is currently the only method of detection shown to be effective in reducing mortality from breast cancer.

In operation since 1998, the JGH Breast Centre provides highly specialized expertise in the diagnosis and investigation (additional workup involving special views, ultrasounds, MRI, stereotactic or ultrasound biopsy) of “suspicious” breast findings seen on physical examination or mammography. A patient is referred to the Centre only after she has had routine mammogram at an external clinic or a designated screening centre. If the results of this test are abnormal or inconclusive the patient is sent to the Breast Centre for further investigation.

Currently, the Breast Centre uses Standard Film Screen Mammography, which stores the image produced by x-rays passing through the breast on a film – a technology that presents some disadvantages in terms of accuracy, cost effectiveness and radiation exposure.

Digital mammography is a newer, state-of-the-art technology where digital detectors convert the x-ray photons to an electronic signal, which overcomes these shortcomings. The acquisition of two new digital mammography units will allow the Breast Centre to provide enhanced early detection of breast cancer to the growing number of women and men who are referred to the Centre each year.

In brief...
The Breast Centre at the JGH
- Has been designated by the Quebec government as a Breast Referral and Investigation Centre – one of five such centres in Montreal – and plays a key role in the Quebec Breast Cancer Screening Program (PODCS)
- Welcomed 392 new patients in 2008-2009
- Conducted some 4,532 activities in 2008-2009:
  - 1,896 mammograms
  - 1,648 ultrasounds
  - 522 biopsies
  - 571 combined ultrasound/biopsies
  - 338 needle localization surgeries
  - 538 follow-ups on patients who did not need biopsies

In numbers...

1,400
Estimated number of Quebec women who will die from breast cancer in 2010

100
Canadian women will die of breast cancer each week, on average

1 in 7
Canadian women expected to develop breast cancer

445
Canadian women will be diagnosed with breast cancer each week, on average

Fundraising goal: $1 million
In brief...

The Division of Neurosurgery at the JGH

- Is recognized by the government as the most cost-effective neurosurgery service performing the most difficult procedures
- Has developed expertise in the following areas: Neuro-Otology Team, Skull Base Team, Neuro-Vascular Team, Neuro-Endocrinology Team, Neuro-Oncology Team, Neurosurgical Pain Management Team and Lumbar & Cervical Spine Surgery
- Has one of the few surgeons with advanced training in minimally invasive spinal surgery in Canada
- Is the first and one of only two hospitals in Quebec to perform minimally invasive spinal surgery
Advances in Spinal Surgery
Faster recovery with minimally invasive surgical techniques.

Back and neck pain is a fact of life for many people. Back pain is the leading cause of disability in people under 45 years old, the third leading cause of disability in people over 45 years of age and the second most common reason for surgery. Patients with persistent back problems face chronic pain and reduced mobility to the point where they can lose their ability to function in everyday activities and their enjoyment of life. Spinal surgery is used to correct problems in the spine that do not respond to more conservative, non-surgical treatments and that severely impair a patient's ability to perform activities of daily living.

The Division of Neurosurgery performs state-of-the-art spine surgery. Huge advances in skills, knowledge, instrumentation and technology have led to the development of minimally invasive spine surgery techniques (MIS), which are designed to improve patient outcomes and quality of life by lessening the impact and stress of surgery. MIS allows surgeons to precisely target areas of the spine while disturbing as little of the supporting tissues and muscles as possible, resulting in less postoperative pain, reduced blood loss, minimal scarring, quicker recovery time and speedier return to normal function for patients. MIS can be used to treat an evolving array of spinal disorders, such as degenerative disc disease, herniated disc, fractures, tumours, infections, instability, and deformity.

At present, this new, leading edge surgical procedure is only performed in two hospital services in Quebec, one of which is the JGH. Only a handful of surgeons across Canada are trained in advanced MIS. The creation of the Centre of Excellence in Spinal Surgery will be vital to extend the benefits of MIS and other leading edge surgical procedures to more people not only in Montreal but across Quebec, and keep up with technological advances.

The Centre of Excellence in Spinal Surgery will include state-of-the-art clinical and surgical technologies, research, and educational/training programs. Clinical research focusing on quality of life, pain perception, return to work, and other measures that can be used to quantify the advantages of MIS compared to traditional surgical methods is essential to establish a baseline for assessing and improving results as technology and treatments continue to evolve. This research will be complemented by collaborative efforts with other hospital systems in Montreal to promote further investigation in spine-related topics. Training fellowships will also be established to encourage surgeons to study an additional year and pursue advanced training to become an expert in minimally invasive and complex spinal surgery instead of going into practice on their own. All in all, the Centre and its programs will inevitably improve patient outcomes as more surgeons learn to utilize the latest technology and gain competency in delivering advanced care.

Private funding will be the key to establish the infrastructure, acquire the state-of-the-art instrumentation and hire the human resources—an electrophysiologist, an epidemiologist and a research coordinator—needed to make this critically needed Centre a reality. The establishment of a $3M Endowment Fund is especially crucial, as it will provide the Centre of Excellence with a stable and permanent source of funding to support its operations, sponsor the training of one Fellow per year and continue to provide patients with the benefits accruing from the latest technologies.

In numbers...

1 in 4
Canadians aged 65 and over reported having chronic back pains

4 in 5
Adults will experience at least one episode of back pain

Fundraising goal: $3.5 million
The Endowment Fund for Fellowships in Orthopedic Surgery

Ensuring continued access to advanced clinical and surgical orthopedic care.

The JGH Department of Orthopedics is where patients suffering from a variety of debilitating and painful joint problems (especially arthritis) and other conditions including fractures and sprains are treated. The main benefit of orthopedic treatment is quality of life enhancement. Indeed, it is said that hip and knee replacement surgeries have a significantly greater impact on patients’ quality of life than just about any other medical procedure currently available.

The department’s surgical team is comprised of a group of highly trained orthopedic surgeons who provide expert care in a number of areas, such as hip and knee replacements, foot and ankle surgery, oncology surgery for patients whose cancer has spread to their bones, and spinal surgery. The Department of Orthopedics is committed to restoring quality of life to patients. This goal is accomplished by providing the most advanced clinical and surgical orthopedic care, offering superior orthopedic education and training and conducting innovative research.

The establishment of a $3M Endowment Fund will allow the Department of Orthopedics to recruit two Fellows annually, dedicated to various orthopedic sub-specialties such as hand surgery, shoulder and elbow surgery, total joint reconstruction (arthroplasty), pediatric orthopedics, foot and ankle surgery, spine surgery, musculoskeletal oncology, surgical sports medicine and orthopedic trauma.

Each Fellow is a fully trained orthopedic surgeon who will provide invaluable assistance with patient assessment and management, ambulatory and inpatient care, preoperative planning, skilled surgical assistance and postoperative management. Aside from helping improve patient care, each Fellow will conduct research and trials that will contribute to the development of new cutting-edge treatments and procedures.

With an aging population and the rising incidence of osteoporotic fractures and sports-related injuries, the need for accessible life-enhancing treatment and care is mounting. The creation of an Endowment Fund is crucial to maintain the JGH’s leadership and expertise in orthopedic surgery, research and teaching and to ensure that Quebecers continue to have access to the services they need to restore their mobility and enjoy enhanced quality of life.

What is an endowment fund?

An endowment fund is a donation (minimum $10,000) that is invested in perpetuity, with the income earned supporting the specific purpose designated by the donor or group of donors or as designated by the Foundation’s Board of Directors where the donation is undesignated. The endowment therefore ensures a flow of funding year to year and enables long-term planning, financial stability and successful functioning.

In numbers...

1,487
Surgical procedures in 2009

Fundraising goal: $3 million

50% Mortality rate of hip fractures, worse than some cancers
1 in 3 Women over 60 will experience osteoporotic fractures
1 in 5 Men over 60 will experience osteoporotic fractures
In brief...

The Department of Orthopedics at the JGH

- Is the leading centre for hip and knee replacement surgery in Quebec
- Was the first in Quebec and second in Canada to use a “metal on metal” hip in 1997
- Performed the first total ankle replacement surgery in Quebec in April 2002
- Is one of Canada’s leading institutions, performing a high volume of surface replacement hip surgery
- Is one of the few to offer state-of-the-art computerized navigation surgery for knee replacement.
- Takes care of more elderly patients with hip fractures than most hospitals in Canada
- Runs one of the only diabetic foot clinics in Quebec
- Plays an integral role in the McGill Orthopedic Surgery Teaching and Training Program
The Department of Radiology is committed to providing the highest quality of care to its patients by offering up-to-date diagnostic imaging studies, dedicated teaching of radiology residents, surgical residents and medical students as well as radiology research.

Radiology is a modern department with 14 full-time attending radiologists, 60 technologists and a full complement of radiology residents, assisting in the diagnosis of disease and injury for all medical and surgical specialties at the JGH. It offers the full gamut of diagnostic and therapeutic radiological procedures, with its two state-of-the-art helical CT scanners (64 and 16 slice), one 1.5T magnetic resonance imaging (MRI) scanner, two digital fluoroscopy units, five ultrasound rooms as well as several general radiography rooms and specialized rooms, including a state-of-the-art angiography / interventional suite.

In the past 20 years, technological advances in radiological imaging have allowed for earlier diagnosis and better screening which are helping to prevent mortality and allay the fears of patients. Most commonly used to visualize detailed internal structure and limited function of the body, Magnetic resonance imaging (MRI), for example, has revolutionized many areas of body imaging. As a non-invasive, non-irradiating imaging technology, it has become an indispensable tool in the early detection and accurate diagnosis of a number of conditions – proving to be especially useful in neurological (brain), musculoskeletal / orthopedic, cardiovascular, and oncological (cancer) imaging. Being the only modality that allows for the detection of lesions otherwise not visible by mammography or ultrasound, MRI is an extremely valuable tool in the detection of early breast cancers and the investigation of breast lesions in high-risk patients.

MRI is particularly important at the JGH, owing to its very busy Segal Cancer Centre and its designation by the Quebec government as a Breast Referral and Investigation Centre for breast cancer detection. Considering the size of the hospital, the Department of Radiology would normally require 3 MRI scanners to keep up with the large daily patient load. The single MRI scanner currently in operation is used seven days a week but is insufficient to meet the growing demand, resulting in long waiting lists as well as longer hospital and Emergency Department stays as patients must wait for their scans before being treated or discharged.

“With a second MRI machine, we will be able to dramatically shorten the wait lists and improve patient turnaround in the hospital.”

– Dr. Mark Leventhal, Chief, Department of Radiology

Furthermore, the current MRI – acquired over 10 years ago thanks to the generosity of private donors – is slated to be replaced in 2011-2012. Therefore, unless appropriate steps are taken now, MRI services will no longer be available from that moment on at the JGH, causing severe hardship to patients who will have to go elsewhere for their scans and consequently wait longer to receive proper diagnosis and treatment.

The acquisition of a second MRI scanner is vital to ensure the provision of timely, high quality care to all patients. This is especially true of cancer patients, who should not be subjected to the additional stress of having to wait for their scans. With a second MRI, the Department would be able to provide continuous service even when the original machine will be replaced.

Fundraising goal: $4.25 million
In brief...
The Department of Radiology at the JGH

- Performed 186,048 radiology exams in 2008-09 – an average of 510 per day
- Produced a record of 6,400 studies with its single MRI machine last year
- Has seen the volume of patients requiring an MRI go up by 11.5% last year alone
- Currently has a 13-month waiting list for MRI scans
PREVENTING Alzhei

In brief...

The Anna & Louis Goldfarb JGH/McGill Memory Clinic

- Is the largest of its kind in Canada, treating 800 patients per year
- Assesses 500 new elderly individuals with memory impairment each year
- Is recognized as a leader in its field across Canada
- Is the centre for teaching of dementia at McGill
- Has become the centre where the Quebec Dementia Registry was created
- Is a major centre for recruitment of memory-impaired or AD subjects into studies of new therapies
- Currently has a 12-month waiting list of 200 people in need of assessment
Alzheimer’s disease (AD) is a progressive degeneration of the brain, with symptoms of memory loss, disorientation and other intellectual impairment. Diagnosis and knowledge about the disease’s progression have improved tremendously in the past 20 years. However, what causes AD is still not entirely known today, nor can the disease be avoided or prevented – emphasizing the need for more research.

Contrary to popular belief, AD is not a disease of the elderly. While the risk of suffering from this devastating illness increases with age, a growing number of patients under age 65 are also being affected. AD already has a huge impact on our society both in terms of its incidence and its economic and human costs. As baby-boomers approach the stage of life with the highest risk for the ailment (65 and over), AD has the potential to turn into an epidemic of disastrous proportions unless appropriate, wide-ranging measures are taken now.

What is needed is a comprehensive program that provides better education and support for the public, physicians and caregivers across Quebec. Diagnosis and treatment of AD must be accelerated by promoting greater awareness in the public and medical communities about the disease and its progression, coupled with improved access to the required services and support programs. It is also becoming increasingly important to train community family physicians to initiate preliminary diagnoses and treatments and to disseminate information to family medicine groups. Additional health professionals need to be hired and a whole new generation of clinicians and researchers to be taught and trained. Greater involvement in and support for basic and clinical interdisciplinary research into AD is a priority in order to develop better diagnosis and treatment tools and hasten a cure for the disease.

The Anna & Louis Goldfarb JGH/McGill Memory Clinic, run jointly by the Division of Geriatric Medicine and the Department of Clinical Neurosciences, provides unparalleled expertise in the early diagnosis and treatment of memory disorders and dementia. In partnership with the Bloomfield Centre for Research in Aging at the Lady Davis Institute for Medical Research, it is at the forefront of research efforts to achieve a better understanding of Alzheimer’s disease (AD), its causes, what makes people susceptible and how it can be prevented.

The clinic is already hard pressed to keep pace with the growing demand for its services and lacks the funding to develop in areas it does not yet address adequately. With increased funding, the Memory Clinic could extend its capacity by attracting clinical fellows to treat additional patients. It would also be able to hire a nurse navigator (infirmière pivot) to facilitate patients’ access to treatment and services, organize public education initiatives, advance research projects and continue in its role as a model for innovation and treatment in Alzheimer’s disease and related dementia.

The creation of a JGH Program for Alzheimer’s Disease and Dementia (PADD) is vital to bring together the clinical, teaching, research and educational activities around dementia and build the necessary synergy and momentum to avert an epidemic. Establishing the PADD will contribute to improving the lives of individuals with dementia and those looking after them in our community and across Quebec.

Fundraising goal: $5 million

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<th>60,150</th>
<th>160,000</th>
<th>1 in 5</th>
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<tr>
<td>New cases of dementia each year in Canada</td>
<td>Quebecers will have Alzheimer’s disease by 2030</td>
<td>Baby-boomers will develop Alzheimer’s disease</td>
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Preventing & treating

In brief...

The Division of Endocrinology and Metabolism

- Has one of the biggest patient populations in Canada, with over 21,300 patient visits in 2008-09, including more than 2,129 new patients
- Is one of the biggest units dedicated to diabetes in Quebec
- Is the Thyroid centre for McGill
- Treats a higher number of diabetic cases than most other hospitals in Montreal and Quebec, owing to the disproportionately large elderly population in the JGH's immediate vicinity
The expansion & renovation of the Endocrinology Clinic

Endocrinology and Metabolism is a specialty dealing with hormonal and metabolic disorders, such as diabetes, hypoglycemia, lipid disorders (high cholesterol), hypertension, osteoporosis, hyperthyroidism, and many others. Most endocrine disorders are chronic diseases that need life-long care.

The JGH Division of Endocrinology serves a very large number of patients, given the current obesity, diabetes, hyperlipidemia and osteoporosis epidemics. It is an extremely busy division receiving over 20,000 outpatient visits per year, in addition to providing 1,250 in-hospital consults per year. A strong research and teaching program complements the Division of Endocrinology’s commitment to superior patient care. Division members are involved in cutting-edge research programs, focusing mainly on diabetes mellitus, thyroid and metabolic bone disorders (i.e. osteoporosis). Many Division members are also involved in teaching McGill University students, residents and fellows. Indeed, Endocrinology and Metabolism is one of the JGH’s strongest divisions academically.

“The endocrine clinic renovations have truly revitalized our commitment to provide the best possible care to our patients.”

- Dr. Mark Trifiro, Division of Endocrinology and Metabolism

In the past years, huge strides have been made in the diagnosis and management of diabetes, substantially increasing life expectancy and quality of life for patients. Owing to the high percentage of elderly patients – who are more at risk for diabetes – at the JGH, the Division has developed an internationally-recognized expertise on all aspects of the disease. It is at the forefront of diabetes prevention, treatment and research and is working hard to make the life of diabetic patients as close to normal as possible. The same can be said for patients with diseases of other endocrine glands, such as the thyroid, pituitary or adrenal glands, as well as for those with thyroid cancer and other endocrine tumours.

Due to the dramatic increase in the number of new cases of diabetes and other endocrine disorders being diagnosed, the Division outgrew its space many years ago and was compelled to work within a limited physical space. These constraints have also impeded the Division’s ability to recruit new personnel and expand its services to meet the rising demand and provide patients with the comprehensive care and support they need to achieve and maintain optimum control of their disease, which is the key to improving their quality of life.

The extensive renovation and expansion of the Endocrinology Clinic has almost doubled the size of the Division, providing patients and medical teams with an improved facility with more services. The new unit houses one of the most advanced computer systems featuring patient biometric (fingerprint) auto registration, auto blood pressure and weight determination and auto retinal examination. The overall objective has been to create facilities that would integrate existing and new programs and services, resulting in a more efficient, flexible and productive workspace that promotes professional interaction and provides patients access to the best and most advanced care available in a safe and comfortable environment. With the additional space, the Division will soon be able to increase its current team from 15 to 20, including 13 doctors, a research study coordinator, three nurses, two diabeticians, and a laboratory technician.

Diabetes, obesity and osteoporosis have reached near epidemic proportions in our society and it is crucial that the JGH have the tools required to efficiently manage the influx of patients in the best possible way. The renovation and expansion of the Endocrinology Clinic has been vital to provide the most advanced treatments for those living with endocrine disorders, averting complications and preventing the onset of disease.

In numbers...

1 in 3

Canadians has a thyroid disorder

Remaining fundraising goal: $500,000

80% 650,000 1 in 4

Of people who develop Type 2 diabetes are overweight Quebecers suffer from diabetes Women over 50 has osteoporosis
What it all means... at a glance.

VITAL Intiatives
The benefits of investing in our future.

Expansion of the Endocrinology Clinic
- Expanded capacity and room for growth to meet increasing demand for services.
- Enhanced access to comprehensive multidisciplinary care and support for patients.
- Enhanced and expanded services through the recruitment of additional health professionals, including endocrinologists and a nurse.
- Addition of new leading-edge protocols and treatments, and ongoing training and education courses for diabetic patients.
- Ability to treat more complicated cases in a multidisciplinary manner.
- Conference facilities for patient teaching sessions as well as for professional and public information meetings.
- Reduction in the number and length of hospitalizations through improved patient education, self-management and early detection of complications.
- Addition of a 4-bed IV infusion area to conduct research studies and maintain a data bank.
- Continuous improvement of patient outcomes and quality of life through advanced clinical research.
- Acceleration of research efforts and of the rate of transfer of discoveries in basic research into potential new and more effective treatments and procedures.

Acquiring a 2nd MRI
- Increased MRI availability and scanning capacity to meet the growing demand.
- Dramatically shortened wait lists.
- Improved patient turnaround in the hospital.
- Shorter hospital and Emergency Department stays for patients.
- Reduced wait times for diagnostic procedures and results.
- Ability to provide timely, uninterrupted service to all patients and cancer patients in particular.

Offering Fellowships in Orthopedic Surgery
- Improved patient care.
- Increased access to qualified surgeons, advanced treatments and cutting-edge procedures.
- Increased recruitment and training of skilled orthopedic surgeons across Quebec.
- Enhanced quality of life for more patients.
- Acceleration of research efforts and of the rate of transfer of discoveries in basic research into potential new and more effective treatments and procedures.

Creating a Centre of Excellence in Spinal Surgery
- Room for growth to accommodate more patients at the JGH.
- More comprehensive treatment and increase in capacity to perform more complex surgeries.
- Continuous improvement of patient outcomes and quality of life through latest technologies and clinical research.
- Promotion of Minimally Invasive Surgery (MIS) to other institutions through the sharing of expertise.
- Improved accessibility to spinal surgery across Quebec through fellowship training.
- Strengthened Quebec-wide collaborative efforts in investigating spine-related topics.
Creating a Centre for Skin Cancer

- Increased capacity and room for growth.
- Specifically designed environment that ensures optimal working conditions to perform Mohs surgery efficiently and safely.
- Improved coordination of care and support for patients and their families at all stages of treatment ensured by a full-time pivot nurse.
- Enhanced access to comprehensive multidisciplinary care and support for patients and strengthened collaborative efforts in research and prevention.
- Continuous improvement of patient outcomes and quality of life through advanced clinical research.
- Development of public awareness, prevention and early detection strategies to curb the rising incidence of skin cancer, including the provision of a rapid referral service to physicians in the community for suspect growths.
- Considerably improved statistics-gathering, monitoring and analysis on the incidence, trends and risks associated with skin cancer across Canada via the creation of the National Tumour Registry.
- Improved accessibility to Mohs surgery across Quebec through fellowship training.

Acquiring Digital Mammography Equipment

- Increase in early breast cancer detection while lowering the average radiation dose by up to 50% compared to film screen mammography.
- Offers the radiologist the capacity to electronically manipulate and enlarge the images, thereby increasing the ability to detect subtle abnormalities. This avoids having to recall patients for additional investigation, which is usually very stressful to the patients and results in additional radiation to the breast.
- Better visualization of skin and breast tissues allowing easier diagnosis of small tumours in young patients with dense breast tissue.
- Sensitivity of 70% in diagnosing a small cancer versus 50% for detection of same cancer on film screen mammography.
- Faster image acquisition.
- Shorter examination time (approximately 40% less than screen film mammography).
- Ability to send images electronically to multiple viewing stations.
- More accurate and cost effective for women under 50, for premenopausal and perimenopausal women and for patients with dense breasts.

Building a Molecular Pathology Institute

- Creation of a worldwide leading working environment, with larger laboratories, for conducting clinical molecular tests, cutting-edge research and development of personalized-based cancer therapy.
- Faster patient evaluation and treatment.
- Room for growth to accommodate both a greater demand for tests and an increase in the number of tests offered.
- Increase in knowledge of the risk factors involved in the development of cancer.
- Development of large molecular screening programs that will potentially save thousands of lives.
- Ability to attract the best professionals from all over the world and to expand collaboration with clinicians at the national and international level.

Program for Alzheimer’s Disease & Dementia

- Stable long-term support for the ongoing operation of the largest memory clinic in Canada.
- Shortening of the Memory Clinic’s waiting list from 12 months to just two months.
- Optimized diagnosis and treatment.
- Improved access to treatment and services.
- Better public awareness materials on dementia prevention.
- Mentorship program and teaching materials for family physicians.
- Training and support program for caregivers.
- Advanced research into preventing and curing Alzheimer’s disease.
- Increased attraction and retention of scarce researchers and clinicians.
- Creation of a nurse clinician position that will become the link between the tertiary clinic and the primary care physicians.
- Support of two neuropsychologists and their students who provide essential clinical and research assessment of cognition in patients (evaluation unit).
- Improved quality of life of individuals with dementia and their caregivers across Quebec.
BRIDGING Generations

Montrealers of all ages and origins are rising to the challenge by organizing or taking part in special community-led initiatives to help the Jewish General Hospital provide care of the highest quality in a humane and compassionate manner to thousands of patients who depend on our hospital in their time of need.

The Samberg legacy...

The loss of a loved one in the prime of his life is one of the most devastating blows a family can suffer. For the Samberg family, the battle waged and lost by their beloved Ian against cancer dramatically changed their lives and his exceptional courage and immeasurable love of his family inspired them to establish a life-affirming legacy that bridges four generations.

Ian Samberg was only 43 years old when he was diagnosed with "B" cell Non-Hodgkin’s Lymphoma in 2006. In the year that followed, he battled valiantly the disease, undergoing chemotherapy every month and staying on and off at the cancer ward on the 7th floor of the North West wing (7NW) at the Jewish General Hospital. “Ian was managed by an excellent team of dedicated doctors and wonderful nurses but sadly it was not enough,” recalls Diane Samberg, his beloved wife of 20 years. In July 2007, Ian died just four months past his 44th birthday, leaving behind his loving wife, two adored teenage children, his heartbroken parents and grandparents, his grieving brother, sister-in-laws, nieces and nephews as well as countless devoted friends, business associates and a community that would not soon forget his dedication and contribution.

A few months after Ian’s passing, his wife, Diane, and brother, Barry, together with his parents, Reva and Seymour Samberg created Vision of Hope as a meaningful way to pay tribute to his life and honour his lifelong desire to strive for the newest and best life has to offer. Vision of Hope’s mission is to raise much needed funds to help patients and their loved ones spending time in the cancer ward at the JGH deal with these most trying days of their lives with dignity and in comfort. The decision to support quality improvements to 7NW was an easy one – the family spent a lot of time there with Ian and experienced first hand how the ward needed to be completely modernized and refurbished to provide for more inviting, comfortable surroundings for patients and their families, who often sleep over. “It was our family’s vision that we had to make a difference in this hospital where Ian was hospitalized,” says Ian’s father, Seymour Samberg. “The environment in 7NW was simply lacking. We thought it should mirror or even exceed in quality and comfort that of the Segal Cancer Centre, where outpatients receive their cancer treatments,” adds Diane.

With the help of family and friends, and the moral support of Ian’s grandfather, Morris Braun, Vision of Hope was able to hold a very successful inaugural event called “Toast the Vision” in September 2008, raising over $325,000. At about the same time, 19-year old Melanie Weinstein, daughter of a good friend of Ian’s family expressed her wish to do something in honour of Ian’s memory. Together with other girls of her generation, she formed the Enigma dance production company which raised through two sold-out events over $145,000. In turn, friends and people who took part in one or the other of these events also rose to the occasion and supported the cause, bringing the total amount raised to date to a little over $500,000. Some of these funds were used to replace all of the furniture, including chairs, tables, lockers, and bedside tables, in the 34-bed cancer ward.

Extensive renovations of the entire 7NW are their wish. The modernization of the ward will include the conversion of all 4-patient rooms to double rooms for greater comfort and privacy, the addition of bathrooms and showers in each private room, and the installation of internet access which will help break the isolation of patients. These much needed improvements altogether will require $2.5 million in additional funding. Only then will the Vision of Hope be fulfilled.
Top: Samantha Samberg with her great-grandfather, Morris Braun
Left: Members of the Samberg family
Hope & Cope's overriding mission is to help patients and their loved ones cope with cancer – at any age and every stage of the cancer journey. In practice, this means developing and refining a wide variety of programs that meet specific needs such as the special concerns of young adults (ages 18-35), families with young children, and the increasing number of people who are determined to make lifestyle changes that will help them to live well with and beyond cancer.

As expressed by one of many grateful patients, the JGH Hope & Cope Wellness Centre (Lou's House) is “an oasis in the midst of such dreariness”. Opened just three years ago, the Centre is a proven winner, attracting an average of 100 participants a day who come from across the Island of Montreal and even farther afield. Managed by the Hope & Cope team, and assisted by a corps of cancer-experienced volunteers, the Wellness Centre offers diverse classes, workshops and programs that focus on wellness in mind, body and spirit. These include, to name a few: supervised physical activities such as exercise in a fully equipped gym, yoga, tai chi, qi gong, dance and a walking group, cooking classes, support groups, creative therapies such as art, jewellery making and a fabulous choir, coping skills workshops and more.

All of Hope & Cope’s programs at the Wellness Centre as well as at its three sites within the Jewish General Hospital (the Segal Cancer Centre, Radiotherapy and Palliative Care) are evidence-based. Hope & Cope’s research division has expanded significantly with 15 ongoing research projects – several of which are being conducted jointly with colleagues in other departments at the Hospital as well as Concordia University and McGill University. This fall, two doctoral candidates are conducting their research at the Wellness Centre, funded by the Levesque Research Scholars Program. At an international conference in Quebec City this past May, Hope & Cope’s research staff gave six presentations, cementing its reputation as a leader in volunteer-based cancer care. As well, we continue to welcome visiting delegations from across Canada, raising the profile of both Hope & Cope and the Jewish General Hospital.

Cancer Fight Club – designed to function as a regional, on-line, interactive community, is one of several new initiatives launched over the past few years on behalf of young adults. In addition to hosting bi-weekly activity evenings at the Wellness Centre, Hope & Cope is studying the impact of our exercise program on the well-being of young adults as they undergo cancer treatment. Throughout much of Canada, this demographic has been labelled the “forgotten generation” because they often receive less than adequate medical treatment and very little peer support. In partnership with Cedars CanSupport at the MUHC and VOBOC (Venturing out Beyond our Cancer), Hope & Cope is uniting these formally isolated young adults living in the Montreal, Ottawa, Toronto and Southern Ontario corridor.

Sharing our knowledge is another important mandate. Accordingly, two new books have been published and are available in our library and for sale. Nourishing Hope with Recipes to Cope is a beautifully illustrated cookbook with over 150 nutritious, flavourful and colourful recipes submitted by current and former cancer patients, their caregivers and “celebrity” contributors. The recipes, which were tested by volunteers and vetted by our oncology dietitian, form the basis of the popular weekly cooking classes at the Wellness Centre. Mastering the Art of Coping in Good Times and Bad provides readers with practical tips for managing stress, coping with bad news, reframing negative thoughts and problem-solving. The book’s author, Dr. Linda Edgar, has many years of experience as a nurse-researcher, and is currently a consultant to Hope & Cope’s research program.

As Hope & Cope prepares to celebrate its 30th anniversary throughout 2011, the organisation wishes to acknowledge and thank all those responsible for its continued success: from its 400 volunteers to its staff to its lay leaders and many generous donors and champions within the Montreal community.
In numbers...

- **900**: Number of wigs, scarves, hats and prostheses distributed free of charge in 2009
- **100**: Number of daily participants at the Wellness Centre
- **1,267**: Formal consultations in 2009
- **2,127**: Visits to the Wellness Centre Gym in 2009
- **189**: Ongoing Peer Mentor cases
As we celebrate our 75th year, The Auxiliary's objective has not been altered – our two-fold mandate of raising funds through businesses and events and initiating special endeavors directed towards the hospital and community, still holds true to our primary mission.

Our aim is to ensure that the JGH keeps pace as a top medical institution in North America, by affording our medical staff with the most up-to-date equipment necessary for them to provide the best possible treatment and patient care.

New challenges and prospects await our team of dedicated volunteers and we continue to evolve with new projects such as our therapeutic Dr. Clown program, Precious Treasures Commemorative Plaques at the Family Birthing Centre and our Mobile Food Cart, making available light refreshments at various locations throughout the hospital.

We have had spectacular results from our annual Fall Fair, Bridge Tournament and Holiday Sales. As well, revenues are generated by a variety of ongoing businesses such as on-site vendors, sales of used books, collectibles and Panache Cookbooks, our ever popular Mildred Lande Gift Boutique, Café de l'Atrium / their in-house catering and Le Link Snack Bar near the Test Centre.

We are extremely proud of our contributions to many of the medical departments, most recently – the Robotic Surgery Training Centre, the first in Quebec, the Conference Room for dental residents, the Breastfeeding Program for the Goldman Herzl Family Practice Centre, the acquisition of highly specialized beds and chairs for Geriatrics, a High Definition Colonoscope for Colorectal Surgery, a Trans Cranial Doppler for the stroke program, 3D Work Stations for analysis of the heart and virtual colonoscopy for Radiology, slide equipment for Pathology, and a Hysteroscopy for the Women’s Care Centre.

In addition to raising essential funds, we provide the special extra touches needed by patients in the Hospital – Plastic bags for storing belongings at the ER and Day Surgery, refreshments for patients at Radiotherapy, Books-in-Motion Cart giving out magazines to patients and our Care Cart / Humour Cart supporting patients with visits and videos.

75 years later and stronger than ever - still about people - still about fundraising - still about caring!

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**In numbers...**

<table>
<thead>
<tr>
<th><strong>2,500</strong></th>
<th><strong>1,000</strong></th>
<th><strong>600</strong></th>
<th><strong>3,120</strong></th>
<th><strong>2,500</strong></th>
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<tbody>
<tr>
<td>Women &amp; men members of the Auxiliary</td>
<td>Number of pacifiers given annually to premature babies at the NICU</td>
<td>Number of annual participants in infant &amp; child CPR Courses</td>
<td>Number of kosher Meals-On-Wheels prepared and delivered annually</td>
<td>Number of Helping Heart Pillows given out each year to post-cardiac surgery patients</td>
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A gift of the heart...

For Martin, Jeffrey and Alan Schwartz and Jeff Segel of Dorel Industries inc. – a world class juvenile products and bicycle company with 4500 employees, facilities in nineteen countries, and sales worldwide –, supporting the Jewish General Hospital is something of a family affair. “There is a lot of history and tradition between our families and the JGH,” says Jeffrey Schwartz. “We were born here, as well as most of our children and grandchildren.” “It’s a lifelong relationship,” adds Martin Schwartz, who still has vivid memories of waiting in line outside the hospital to get a polio shot in the 50’s and who, as recently as a few months ago, underwent surgery at the JGH.

Over the years, the Schwartz and Segel families have gained an appreciation of the importance of the JGH and the many qualities and unique attributes that make it stand out, such as the compassionate way the doctors, nurses, staff and volunteers care for patients and manage to make them feel as if they are part of a big family. “A lot of people in the community feel as we do about the JGH, how it is very progressive and one of the leading hospitals in the province, and want to support it,” says Martin Schwartz.

When the opportunity presented itself to help the JGH continue its tradition of excellence, it was only a matter of identifying where support was needed the most. “The people at the JGH and its Foundation are the experts and they told us there was a need in cardiology. We said fine, use the money in the best way,” recalls Alan Schwartz. This led to the creation of the Dorel Cardiology Outpatient Centre, which provides comprehensive care to all those suffering from cardiovascular disease. The Centre integrates cardiology care into one single facility allowing patients to benefit from superior prevention, screening, consultation, diagnostic, therapeutic, and follow-up services. “We hope we never have to use the Centre’s services, but we’re very happy it’s there for the people who need it,” says Martin Schwartz. “It certainly feels good to give back to a hospital that is dear to our heart and means so much to our community as a whole,” concurs Jeff Segel.
Banking on a future without cancer...

CIBC – a leading Canadian-based global financial institution with over 38,000 employees worldwide – is a corporate citizen committed to supporting causes that matter to its clients, its employees and the many communities it serves. Within the framework of the Power to Heal Campaign, CIBC made a significant and lasting difference for our entire community by way of their generous and insightful donation towards the creation of the Segal Cancer Centre (SCC) at the Jewish General Hospital. “CIBC decided to fund the Jewish General Hospital not only because of its high quality health care and excellence in research and education, but also because the Segal Cancer Centre underscores its leadership and commitment to fighting, preventing and treating cancer,” said Sylvain Vinet, CIBC’s Senior Vice President of Retail Markets for Eastern Canada.

Today, the Segal Cancer Centre is among Canada’s premier cancer research and care centres, providing cancer patients with the most comprehensive approach to care – combining cancer prevention, diagnosis, treatment, psychosocial support, nutritional support and clinical and fundamental research in cancer. It is also the only institution in Quebec to offer innovative programs which cater to the special needs of particular groups of cancer patients, such as the Adolescent and Young Adult Oncology Program, the Consultation Service for Senior Oncology Patients, and the Cancer Nutrition-Rehabilitation Program.

Today, more than ever, the Segal Cancer Centre is truly a vital asset and an invaluable institution for cancer patients and their loved ones from all over Montreal and Quebec – thanks to the unswerving support of deeply committed corporate citizens like CIBC. “CIBC is proud to join the Segal Cancer Centre in contributing to the health and well-being of those who live in our community,” said Sylvain Vinet. The entire community is grateful for this life-affirming gift.
Telus goes pink...

On May 13, 2010 TELUS and the Jewish General Hospital (JGH) announced the launch of a milestone campaign to make a 'pink' difference and bring digital mammography to Montreal. Between May 6 and December 31, 2010, TELUS will donate $25 to the JGH for each purchase of a pink BlackBerry Curve 8530 or the upcoming pink BlackBerry Pearl 3G smartphone available only at TELUS.

This coast-to-coast campaign is benefiting communities by funding innovative breast cancer technology in healthcare facilities across Canada, including: The JGH Segal Cancer Centre, the CHUQ Foundation, BC Women’s Hospital & Health Centre Foundation, Alberta Cancer Foundation, Saskatchewan Cancer Agency, CancerCare Manitoba, Princess Margaret Hospital Foundation in Toronto, Ottawa Hospital Foundation and QEII Health Sciences Centre in Halifax.

For more information about the TELUS Go Pink campaign, please visit www.telus.com/pink.

Dedicated donors for a cause...

When there is a will, there is a way, goes the old saying. Judy and Gerald Litwin, Vickie and John Swidler, Lynn and Steven Yaphe, and Beverlee Ashmele are proof that, given the right incentive and level of commitment, people can rally behind a cause and overcome any challenge to make wonderful things happen – with digital speed!

Indeed, the moment they heard about digital mammography and the vital role this cutting-edge technology can play in the early detection of breast cancer, they took it upon themselves to spearhead fundraising efforts for the project as a tribute to Dr. André Lisbona, Director of the JGH Breast Centre since its inception. In addition to making significant contributions themselves, they spared no time or effort to get the message out and bring additional people in. Thanks to their dedication and the outpour of generosity from the community, digital mammography will begin to deliver its life-saving benefits to the people of Montreal and beyond sooner than later.

Additional funding remains crucial as the Breast Centre has many other needs that must also be met through private support, including the upgrade of current systems and the purchase of other vital equipment such as a specialized ultrasound machine.
Event REVIEW

1st Annual Christine Kelly Memorial Fund for Translational Research Golf Tournament - August 7
Belle Vue Golf Club, Chair: Jeff Saray
Raised $17,000 for the McGill Centre for Translational Research at the Lady Davis Institute for Medical Research

The McGill Centre for Translational Research in Cancer (MCTR) is a key element in the Segal Cancer Centre’s goal to accelerating the pace of cancer research. The MCTR was established in 1996 to accelerate the transfer of discoveries and improve communication between basic and clinical research so that more therapeutic insights might be derived from new scientific ideas, and vice versa. Translational research goes from bench to bedside, where discoveries emerging from preclinical experimentation are tested on patients—and from bedside to bench, where information obtained from preliminary human experimentation can be used to refine our understanding of the biological principles underpinning cancer.

Soirée Fantastique 2010, Honouring Joëlle Berdugo Adler - August 24
Shaar Hashomayim Synagogue
Raised $1,051,000 for Hope & Cope and the JGH Hope & Cope Wellness Centre
See www.jgh.ca/en/HopeCope for more information

Pharmaprix Weekend to End Women’s Cancers - August 28-29
Raised $5.1 million for breast and gynecologic cancers’ research and care at the Segal Cancer Centre
See www.jgh.ca/en/SegalCancerCentre or www.endcancer.ca for more information

6th Annual Lila Sigal Hockey Marathon - September 11
Samuel Moscovitch Arena, Co-chairs: David Sigal, Farrel Miller
Raised close to $90,000 for the Cancer Nutrition and Rehabilitation Program
See www.marathonhockey.com for more information

The Cancer Nutrition-Rehabilitation Program—introduced in 2002—provides treatment for cancer patients suffering from loss of appetite, weight and function, and increased fatigue, as a result of their illness. This program addresses the many nutritional and functional difficulties that cancer patients face and aims to help patients stay stronger for longer. It enables them to participate more fully in their treatments, reduces the impact of their cancer on themselves and their families, and allows them to enjoy a better quality of life. In addition to providing clinical care, the CNRP is also an educational and research centre that conducts research aimed at understanding the underlying biological reasons why patients with cancer suffer from the above symptoms, and is therefore a valuable resource for patients and their families. As cancer treatments improve, the numbers of patients needing active rehabilitation after cancer treatment is completed is increasing. Funding is crucial to support the research, education and training, and administrative activities of the CNRP. The program is funded almost entirely by private donations.

9th HSBC Bank Canada Golf Tournament - September 20
Laval-sur-le-Lac Golf Course, Chair: Miguel Barrieras
Raised over $416,000 for the Segal Cancer Centre and its Adolescent and Young Adult Oncology Program

The Bell Canada Adolescent and Young Adult Oncology Program (AYAOP), created in 2003, is the first oncology program in Canada specifically designed to address the distinctive issues and needs of cancer patients between the ages of 18-39. Building on a multidisciplinary approach with close interdisciplinary collaboration among all McGill institutions, the program leads the country in providing this highly vulnerable segment of the population with access to comprehensive care that is tailored to their special needs. Progress is being made by increasing the number of adolescents and young adults who participate in clinical trials, which help identify superior treatments for the cancers that occur in this population. The program is funded entirely by private donations.
Calendar

Upcoming events, in and around the JGH community. If you are interested in organizing a fundraising event, please contact Mary Etzioni, Association Coordinator, Events, at 514-340-8222, extension 3986.

October 31 & November 1
The Auxiliary's Fall Fair – Samuel S. Cohen Auditorium (Pavilion A)
Funds raised to purchase equipment
Contact: 514-340-8216

November 6
2nd Annual Festa Familiare Di Colli A Volturno - Buffet Sorrento
Benefiting the Dimitrios Banousis Pulmonary Hypertension Fund
Contact: Mary Etzioni – 514-340-8222 ext. 3986

November 7
Gloria's Girls present It's a Girl Thing
- Bâton Rouge restaurant (Downtown Montreal)
Benefiting the Gloria Shapiro Ovarian Cancer Endowment Fund
Contact: Mary Etzioni – 514-340-8222 ext. 3986

November 18
2nd Doctors Gala - Shaar Hashomayim Synagogue
Co-Chairs: Sarah and Allen Rubin, Heather and Joseph Paperman
Benefiting the Department of Medicine
Contact: Annette Goldman – 514-340-8222 ext. 4602

December 9
The Auxiliary's Holiday Boutique Day – Samuel S. Cohen Auditorium (Pavilion A)
Benefiting the Centre for Child Development and Mental Health
Contact: 514-340-8216

JGH FOUNDATION STORIES MICRO-SITE

Share your story!
Tell us what has made the JGH so special in your life by visiting http://stories.jghfoundation.org or writing to info@jghfoundation.org

Your support is vital...
As you have seen in this report, every dollar raised by the JGH Foundation goes directly to benefit the people of Montreal and Quebec. An investment in our hospital is an investment in the future of healthcare, promising new treatments, enhanced services, optimal management of chronic diseases and their eventual eradication. Please give generously.

For further information, we invite you to visit www.jghfoundation.com
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A directory of local businesses in and around the JGH

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